Broadening Academic Horizons

For Wentworth’s Management Students

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Problem:

- Wentworth’s Alumni Library is need of:
  - 1 Online resource for Management students
  - 1 Print resource for Management students
SSRN consists of two parts:

- Abstract Database
  - 136,700 scholarly papers
  - 106,900 downloadable documents

- Fee Based Partner Publications
Social Science Research Network

- Specialized research networks:
  - Management
  - Information Systems
  - Entrepreneurship
Social Science Research Network

- Specialized research networks:
  - Economics
  - Finance
  - Legal Scholarship
  - Marketing
  - Negotiations
  - Social and Environmental Impact
Social Science Research Network

- SSRN network also provides:
  - Author-Researcher communication
  - Electronic delivery of papers
Social Science Research Network

- SSRN Top Institutions:
  - Yale
  - MIT
  - NYU

- Excellence Awards
Social Science Research Network

☐ Conclusions

- Wide range of topics
  - WIT concentrations
  - Other social science areas
- Lines of Communication
  - Author- Researcher communication
- Reputation
MIS Quarterly

□ General Information
  ■ Readable style and layout
  ■ Theory based articles
  ■ Research notes
MIS Quarterly

- Advantages
  - Open Forum
  - Readable style and layout
  - Recommended for academic institutions
  - Relevant information
  - Competitive advantage
MIS Quarterly

Article Layout

- Business Intelligence
- IT Infrastructure
- IT Management
- Issues and Trends
- Enterprise Systems
MIS Quarterly

- Subscription Information
  - Non-profit journal
  - Institution/Library $150.00
  - Students $75.00
  - Convenient payment methods
MIS Quarterly

Conclusion

- Open Forum
- Competitive Advantage
- Article Layout
Questions?